

Job Description | Press Officer

Role: Press Officer

Location: UK, can be home-based

Salary Range: £42,773 - £45,378

Hours: Standard working hours 9.00 - 17.30, but some availability for early starts and weekends will be required

Length of contract: Full-time, one year contract with high likelihood of renewal

Benefits: 3% employer pension contribution, Employee Assistance Programme, consideration of flexible working requirements and work/workplace adjustments where required

Starting date: ASAP

Closing date: 11pm Sunday 10th December

Proposed Interviews: We are shortlisting applicants and interviewing on a rolling basis.

About us

Uplift is a campaigning and research organisation helping to move the UK towards a fossil fuel-free future and to support a just transition away from fossil fuel production. We have an opportunity for an experienced and highly motivated Press Officer to join our team. This is an exciting opportunity to promote the UK's ambitious movement to phase out oil and gas extraction in the UK.

The role

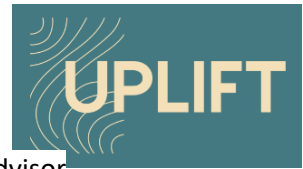
As Uplift's press officer, you will play a central role in ensuring that our messages, research, and campaigns influence public and political debate through the media. Your role will involve working with researchers and campaigners in Uplift to place stories, making the most of reactive opportunities, and ensuring key journalists are fully briefed on the public case for the UK's transition away from oil and gas extraction. The role involves understanding the politics of UK energy policy, including the influence of the oil and gas industry, and how this can be challenged and shaped in the public interest through the media.

Core responsibilities will include:

- Monitor coverage and react to stories with comment and spokespeople
- Draft and issue proactive and reactive press materials, such as press releases, briefings and comment
- Plan to make the most of opportunities around relevant calendar hooks and announcements
- Maintain and update media lists and a network of spokespeople
- Coordinate with colleagues in research and campaign teams on wider campaign strategy and tactics

Our ideal candidate will have:

- Experience of working within a similar press officer role
- Track record of securing national, regional and broadcast coverage
- Good relationships with relevant UK national journalists
- Creative thinking and excellent writing skills, with the ability to communicate with a range of audiences, for example, political audiences, or tabloid press
- Excellent news sense, with a strong working knowledge of the UK media
- Keen interest in and understanding of UK politics
- A strong commitment to Uplift's mission and core values of equity and climate justice.



The Press Officer will report to Tamasin Cave, Uplift's Strategic Communications Advisor

Application

Please email a CV (2 pages) and cover letter (2 pages) to careers@upliftuk.org. We can only accept applications with both a CV and a cover letter.

Please use the cover letter to say why you want to work for Uplift and how you could use your experience to meet the responsibilities of the role. Should you have any specific questions you wish to discuss about your application then send an email to careers@upliftuk.org. We will ask successful applicants to complete a written test along with a standard interview.

Uplift values diversity and welcomes applications from candidates from minority backgrounds. Therefore we also encourage candidates to complete the [equality and diversity monitoring form](#) and send along with your CV and covering letter. This is needed to collect monitoring data to ensure we are doing all we can to encourage applications for people of all backgrounds. Questions are optional and your answers will be treated confidentially and will in no way affect your application. This form is removed from your application when we receive it and does not form any part of the shortlisting or interview process.

Unfortunately, we can only consider candidates who are already eligible to work in the UK.