



Job Description | Campaign Manager

Role: Campaign Manager

Location: Remote (UK)

Rate: £46,739 - £49,585

Length of contract: Full time, 12 months with the possibility of extension.

Benefits: 3% employer pension contribution, Employee Assistance Programme, consideration of flexible working requirements and work/workplace adjustments where required

Starting date: ASAP

Closing date: 11pm Sunday 18th June

Proposed Interviews: w/c Monday 26th June

About us

Uplift is a campaigning and research organisation helping to move the UK towards a fossil fuel-free future and to support a just transition away from oil and gas. Since being established in 2021, it has coordinated and implemented major successful campaigns and developed cutting-edge campaign, communications and research tactics.

The Role

We are currently looking for a Campaign Manager to join our growing team. As a Campaign Manager, you will work closely with the Head of Campaigns and Communications on campaign direction and strategy, helping us to define how we can best create maximum, sustainable impact and leading on the delivery of our campaigns. You will also work with the Head of Movement Building to help build and support a diverse network of organisations, constituencies and affected communities who are working towards shared goals.

Core responsibilities will include:

- Developing and executing campaign, public mobilisation and digital communication strategies and tactics in collaboration with key partners
- Leading on the delivery of at least one core campaign or campaigning area within Uplift. This will involve:



- Coordination of the overall strategy development and evaluation process of the campaign
- Leading on the overall project management and delivery of the campaign to ensure maximum impact, coordinating within Uplift and with campaign partners
- Adjusting campaign strategy and leading on the development of rapid response tactics when necessary
- Supporting the execution and development of online and offline tactics in collaboration with grassroots networks, key partners and Uplift's campaigns team
- Tailoring and updating campaign messaging for key audiences and coordinating core communication outputs, in collaboration with Uplift's comms team and digital campaigners
- Building relationships and partnerships with new constituencies, organisations, and affected communities.
- Developing campaign and communications resources in collaboration with key partners and networks.
- Providing campaign advice to partners, advocates and community groups working towards the same goals.
- Tracking political, public and media debates regarding the future of oil and gas and developing responsive strategies.
- Facilitating meetings and leading and tracking strategy-setting processes with groups of campaign partners and stakeholders, in collaboration with the Uplift team and as part of the overall campaign development and execution.
- Line management of Uplift staff, including providing guidance, oversight and support for work objectives, performance and professional development.
- Help develop and promote a team culture based on care, collaboration, respect, responsibility, transparency and valuing difference.

Our ideal candidate will have:

- A track record of developing and implementing effective campaigning, public mobilisation and communication strategies.
- Experience running effective digital campaigns across multiple social media channels and using a variety of digital tactics.
- Experience with leading coordination of coalition-led campaigns and overall campaign project management in a variety of organisations.
- Excellent analytical skills and a demonstrable ability to analyse changing political and social contexts.



- Excellent interpersonal communication skills, including an ability to quickly build trust with partners and colleagues.
- Experience planning mass mobilisations and local organising.
- Strong relationships with existing campaigning networks in the UK.
- A deep commitment to building distributed and diverse leadership.
- Motivation, initiative, exceptionally high standards, a collaborative approach, and associated qualities needed to work in a dynamic organisation with an ambitious agenda.
- Experience managing members of a team delivering on fast-paced campaigns.
- A strong commitment to Uplift's mission and core values of equity and climate justice.

Application

Please email a CV (2 pages) and cover letter (2 pages) to careers@upliftuk.org. Please note that we can only accept applications with both a CV and a cover letter. Please use the cover letter to say why you want to work for Uplift and how you could use your experience to meet the responsibilities of the role. Should you have any specific questions you wish to discuss about your application then send an email to careers@upliftuk.org.

Uplift values diversity and welcomes applications from candidates from minority backgrounds. Therefore we also encourage candidates to complete the [equality and diversity monitoring form](#) and send along with your CV and covering letter. This is needed to collect monitoring data to ensure we are doing all we can to encourage applications for people of all backgrounds. Questions are optional and your answers will be treated confidentially and will in no way affect your application. This form is removed from your application when we receive it and does not form part of any part of the shortlisting or interview process.

Successful applicants will be asked to complete a short exercise. Following the completion of the exercise, a smaller group of applicants will be invited for one round of interviews. We are shortlisting applicants and inviting them to an interview after Monday 26th June.

Unfortunately, we can only consider candidates who are already eligible to work in the UK.