



# Job Description | Warm This Winter Campaign Manager

**Role:** Warm This Winter Campaign Manager

**Location:** Remote (UK)

**Rate:** £46,739 - £49,585

**Length of contract:** Full time, 12 months with the possibility of extension.

**Benefits:** 3% employer pension contribution, Employee Assistance Programme, consideration of flexible working requirements and work/workplace adjustments where required

**Starting date:** ASAP

**Closing date:** 11pm Sunday 28th May

**Proposed Interviews:** w/c Monday 5th June

## About us

Uplift is a campaigning and research organisation helping to move the UK towards a fossil fuel-free future and to support a just transition away from fossil fuel production.

## The Role

We're looking for an experienced Campaign Manager to work on Warm This Winter, a campaign to tackle fuel poverty and soaring energy bills for good.

The [Warm This Winter Campaign](#) launched in August 2022 and brings together over 40 organisations from across the climate, environment and poverty sectors to campaign for government action to tackle the energy crisis.

The campaign is made up of 3 working groups: Communications, Politics and Mobilisations. Each working group has 'leads' who drive forward the respective working group strategies, and a secretariat who support the coalition and drive forward campaign delivery. The secretariat is made up of staff from across multiple organisations. The Campaign Manager works closely with the working groups and the secretariat, as well as representatives from across coalition partners, to ensure the campaign meets its objectives and runs smoothly.

### Core responsibilities will include:

- Responsible for oversight of the campaign, ensuring all activities and tactics are joined up and on track.
- Responsible for overall campaign project management, which includes owning and maintaining project documentation, including the campaign strategy, campaign timeline, delivery deadlines, governance terms of reference and agency contracts.



- Key point of contact for the campaign for partners, including responding to partner queries, coordinating coalition meetings and general campaign infrastructure, and building trusting relationships with a wider range of groups and organisations in the coalition.
- Design and facilitate campaign strategy processes, identifying the need for strategy refresh sessions and supporting the secretariat and partners through strategy sessions using a range of strategic planning tools and approaches.
- Responsible for monitoring and evaluation. Ensuring processes and mechanisms for monitoring, evaluation and learning are in place, feedback sessions are scheduled, and MEL documents are updated.
- Work with the COO to support the financial management of the campaign, including updating and managing budgets where necessary.
- Liaise with Working Group Leads, ensuring they are well supported and have everything they need. Support by joining up work across strands, and elevating needs to the Organising Committee and wider Secretariat when appropriate.
- Communicate campaign progress and engagement opportunities to partners and wider stakeholders.
- Support Secretariat with fundraising and funder reporting.
- Work closely with the Network Coordinator to support a programme of subgranting.
- Responsible for line management of up to 2 roles working on the campaign.

**Our ideal candidate will:**

- Be an experienced campaign manager, with excellent project management, coordination, and interpersonal skills.
- An experienced campaigner with a solid understanding of campaign strategy design and tactic delivery, especially in the areas of political strategy and strategic communications.
- Have experience of supporting the delivery of successful coalition led campaigns with a good understanding of what makes a coalition campaign strong and effective.
- Have experience of movement building at both the grassroots level and across broad and diverse coalitions.
- Have excellent communication skills, both written and verbal.
- Be incredibly organised and able to juggle multiple and competing priorities across a busy and complex campaign, and able to support others to do the same.
- Understand and have a commitment to, embodying Uplifts values of justice and equity through their work.
- Have Experience of supervision or line management.

**Our ideal candidate would have:**

- Extensive professional networks in the UK across the climate and/or poverty sectors
- Experience of small grant management or subgranting
- Experience of monitoring, evaluation and learning of campaign and advocacy work.



The WTW Campaign Manager will report to Fiona Waters, Uplifts Head of Movement Building.

## Application

Please email a CV (2 pages) and cover letter (2 pages) to [info@upliftuk.org](mailto:info@upliftuk.org). Please note that we can only accept applications with both a CV and a cover letter. Please use the cover letter to say why you want to work for Uplift and how you could use your experience to meet the responsibilities of the role. Should you have any specific questions you wish to discuss about your application then send an email to [info@upliftuk.org](mailto:info@upliftuk.org).

Uplift values diversity and welcomes applications from candidates from minority backgrounds. Therefore, we also encourage candidates to complete [the equality and diversity monitoring form](#) and send along with your CV and covering letter. This is needed to collect monitoring data to ensure we are doing all we can to encourage applications for people of all backgrounds. Questions are optional and your answers will be treated confidentially and will in no way affect your application. This form is removed from your application when we receive it and does not form part of any part of the shortlisting or interview process.

Successful applicants will be asked to complete a short exercise. Following the completion of the exercise, a smaller group of applicants will be invited for one round of interviews. We are shortlisting applicants and inviting them to an interview after Monday 5th June.

Unfortunately, we can only consider candidates who are already eligible to work in the UK.