



Role Description:

Video Production Consultant

Role: Video Production Consultant, Uplift

Location: Remote (UK)

Rate: £175-£225/day, depending on experience

Length of contract: 90 days over 6 months (approx. 4 days/week)

Starting date: ASAP

Closing date: 20th September 2022

Uplift is a campaigning and research organisation helping to move the UK towards a fossil fuel-free future and to support a just transition away from fossil fuel production.

We are currently looking for a Video Production Consultant to support our team on multiple campaigns, working with the campaigns team to find and produce fast-turnaround, reactive content for a number of campaigns focused on the cost of living crisis, the oil and gas industry and the climate crisis.

The Video Production Consultant will have a track record of creating and distributing effective digital content including on Instagram, Twitter, Facebook and Tiktok and a strong understanding of social media platforms and trends. They will also have an understanding of narrative, framing and composition to create engaging and easily digestible content for different audiences and excellent analytical skills that they can apply to changing political and social contexts. They will also have experience shooting photos and videos at actions.

Core responsibilities will include:

- Producing a range of digital content for Uplift's social media channels on a daily basis, self-directed or following a brief from the campaign team.
- Sourcing media clippings for quick-turnaround reactive videos by monitoring broadcast media, social media and press.
- Creating longer form explainer videos, from ideation through to scripting and producing.

- Understanding the core campaign objectives and messaging to suggest your own content ideas and work with the Digital Campaigners to produce them.
- Adapting content for individual platforms and mediums.
- Analysing the performance of our digital output and adjusting content creation based on past results and current trends
- Organising speaker recordings for videos, and on-location footage either in person or through other contractors.

The Video Production Consultant's working days will be agreed with Uplift's Head of Campaigns and Communications and invoices will be paid on a monthly basis.

Uplift values diversity and welcomes applications from candidates from minority backgrounds. Unfortunately, we can only consider candidates already eligible to live and work in the UK.

Please email a CV, portfolio and cover letter to Gabriel Davalos gabriel@upliftuk.org and Astrid Gorissen astrid@upliftuk.org. Note that we are interviewing on a rolling basis.