



## Role Description:

# Graphic Designer

**Role:** Graphic Design Consultant, Uplift

**Location:** Remote (UK)

**Rate:** £175-£225/day, depending on experience

**Length of contract:** 90 days over 6 months (approx. 4 days/week)

**Starting date:** ASAP

**Closing date:** 20th September 2022

### About Us

Uplift is a campaigning and research organisation helping to move the UK towards a fossil fuel-free future and to support a just transition away from fossil fuel production.

We are currently looking for a Graphic Design Consultant with strong graphic design skills, including experience with relevant tools and a strong understanding of social media platforms and trends, to support our growing team.

The Graphic Design Consultant will work with Uplift's campaigns team to produce fresh and relevant content for a number of campaigns focused on the climate crisis, oil & gas industry, and the cost of living crisis. Working closely with the campaigns team, they will help us produce content for our various social media channels and toolkits for partners.

### **Core responsibilities will include:**

- Creating social media content on a daily basis
  - Graphics
    - Text and image compositions
    - Infographics
    - Simple illustrations
  - Reels for Instagram
    - News articles

- Tweets

- Simple animations / GIFs
  - Sourcing ideas for new and reactive content based on the news cycle
  - Understanding key campaign messaging, narrative and framing to come up with ideas for proactive content on various campaigns.
  - Designing new assets, motifs, icons and graphic elements for campaigns
  - Creating graphics for websites and emails when needed
  - Creating print designs when needed

The Graphic Design Consultant's working days will be agreed with Uplift's Head of Campaigns and Communications and invoices will be paid on a monthly basis.

Uplift values diversity and welcomes applications from candidates from minority backgrounds. Unfortunately, we can only consider candidates already eligible to live and work in the UK.

Please email a CV, portfolio and cover letter to Gabriel Davalos [gabriel@upliftuk.org](mailto:gabriel@upliftuk.org) and Astrid Gorissen [astrid@upliftuk.org](mailto:astrid@upliftuk.org). Note that we are interviewing on a rolling basis.