Press officer – Job Description

Role: Press officer, Uplift
Location: UK, can be home-based
Status: Full-time or 4 days/week; 1 year contract with strong likelihood of renewal
Salary: £36,000 pro rata
Starting date: ASAP

About Us

Uplift is a new organisation helping to move the UK towards a fossil fuel-free future. We strategically resource, connect and elevate ideas, voices and coalitions to set in motion a just transition away from fossil fuel production that is commensurate with the scale of the climate crisis.

We are currently looking for a Press Officer to join our growing team. This is an exciting opportunity to help build an ambitious movement to phase out oil and gas extraction in the UK.

The Role

In this role, you will work with the communications team to help secure regular and high-profile media coverage that communicates the urgent need for the UK to transition away from oil and gas extraction. You will also provide support, such as drafting written materials, to colleagues working across campaigns, public affairs and research.

Core responsibilities will include:

• Manage and assist in responding to media enquiries in a timely way

• Draft and issue proactive and reactive press materials, such as press releases, briefings and comment

• Monitor national, trade and independent media and identify relevant media opportunities and contacts

• Maintain and update media lists and a network of spokespeople

• Support the campaigns team with social media and other work when required

• Coordinate with colleagues in research and campaign teams on wider campaign strategy and tactics
About You

Our ideal candidate will have:

• Experience in a similar or related role

• Excellent written, editing and proofreading skills and experience in creating persuasive and accurate content for different audiences

• Good understanding of how the UK media works, including print, broadcast, online and independent media

• A strong commitment to Uplift’s mission and core values of equity and climate justice.

Application

Uplift values diversity and welcomes applications from all qualified candidates. Please email CV and Cover Letter, and inquiries to tamasin@upliftuk.org and astrid@upliftuk.org

Deadline: 13 March 2022